

**BBA Semester-IV (Hons) Examination, 2022-23****BACHELOR OF BUSINESS ADMINISTRATION**

Course ID : 43214

Course Code : GE-04

**Course Title : Management Information System**

Time : 3 Hours

Full Marks : 80

*The figures in the right-hand margin indicate full marks.**Candidates are required to give their answers in their own words as far as practicable.**Illustrate the answers wherever necessary.***GROUP–A**

1. Choose the best alternative from the following options for each question:  $1 \times 10 = 10$

- i) ERP support which current value.
- a) Multiple
  - b) Single
  - c) Three
  - d) Five
  - e) None of the above

- ii) DHCP is the abbreviation of
- a) Dynamic Host Control protocol
  - b) Dynamic Host Configuration Protocol
  - c) Dynamic Hyper Control Protocol
  - d) Dynamic Hyper Configuration Protocol
  - e) None of the above
- iii) Computer network
- a) Collection of hardware components and computer
  - b) Interconnected by communication channel
  - c) Sharing of resources and information
  - d) All of the above
  - e) None of the above
- iv) Which one is the information about data?
- a) Data
  - b) Meta data
  - c) Entity
  - d) Relations
  - e) None of the above

- v) Enterprise system support
  - a) Manufacturing process
  - b) Human Resources process
  - c) Financial and accounting process
  - d) All of the above
  - e) None of the above
- vi) What is the full form of DBA?
  - a) Database integrity
  - b) Database Administrator
  - c) Database design
  - d) Database Approach
  - e) None of the above
- vii) Which of the following is not the functional area of management?
  - a) Production management
  - b) Marketing management
  - c) Personal management
  - d) Information management
  - e) None of the above

- viii) FAT stand for
  - a) File allocation graph
  - b) File transfer protocol
  - c) File structure protocol
  - d) File allocation table
  - e) None of the above
- ix) Which is the decision marking body of the organization?
  - a) Decentralization
  - b) Administration
  - c) Functional organization
  - d) Leadership
  - e) None of the above
- x) Type of Guided media
  - a) Microwave
  - b) Coaxial cable
  - c) Satellite
  - d) Hyper text transfer protocol
  - e) None of the above

### GROUP-B

2. Answer the following questions (any **ten**):  $2 \times 10 = 20$
- i) What is the elements of DSS?
  - ii) What is the implication of topology in a network?
  - iii) Describe the application of DBMS in MIS (any two).
  - iv) What do you mean by Human resources information System?
  - v) Define pop.
  - vi) Compare between open system and close system.
  - vii) Write down the advantages of e-payment systems.
  - viii) Define account information system.
  - ix) What do you mean by B2C rate?
  - x) Definition of DBA.
  - xi) Define data processing.
  - xii) What is System approach?
  - xiii) What is expert system?
  - xiv) Write down the characteristic of ERP system.
  - xv) Define information.

### GROUP-C

3. Answer the following questions (any **four**):  $5 \times 4 = 20$
- i) Difference between simplex and half duplex and full duplex.
  - ii) What are the implementation and evaluation of MIS?
  - iii) Explain the type of unguided media.
  - iv) Write down the disadvantage of mesh topology.
  - v) Differentiate between TPS and MIS.
  - vi) Define ESS. Write down the advantages of ESS.

1+4

### GROUP-D

4. Answer the following questions (any **three**):
- $10 \times 3 = 30$
- i) Explain why MIS system is needed and where. Define CRM system. 8+2
  - ii) Discuss the following types of e-commerce services: 5+5
    - a) B2B
    - b) B2C
  - iii) Explain the 3-tier architecture level in DBMS.

- iv) Write a short note on electronic payment system.  
Differentiate between FIS and HRIS. 6+4
- v) Explain the MIS triangle.
- vi) Illustrate the role of ERP system in business. Do  
you think EPR system overcome the limitation of  
traditional information system? How? 6+4
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